

Enterprise Cloud Maturity Assessment

RETAIL INDUSTRY

RETAIL ENTERPRISES GRADUALLY EMBRACING THE IT TRANSFORMATION

OVER 70%
of the companies have 1-2% of revenue as IT spend

60%
companies have specialists <30% of available IT talent

88%
of enterprises have end-to-end automation for apps lifecycle management

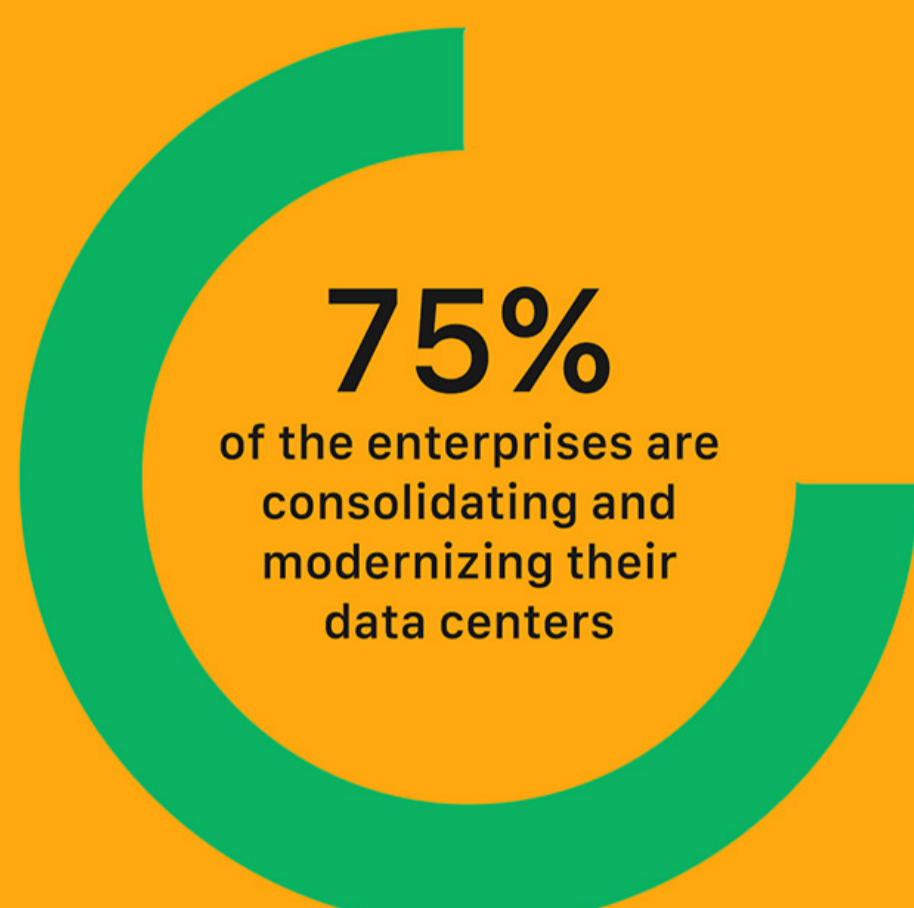
80%
of the enterprises have already adopted Agile/DevOps comprehensively

TRENDS DRIVING TECH ADOPTION

1 Stiff competition from e-commerce tech giants like Amazon

2 Demand for enhanced personalization of user experience

3 Need for an omni channel presence



40%
of the enterprises are using Hyperconverged Infrastructure



LEVERAGING CLOUD COMPUTING

Manufacturing Healthcare



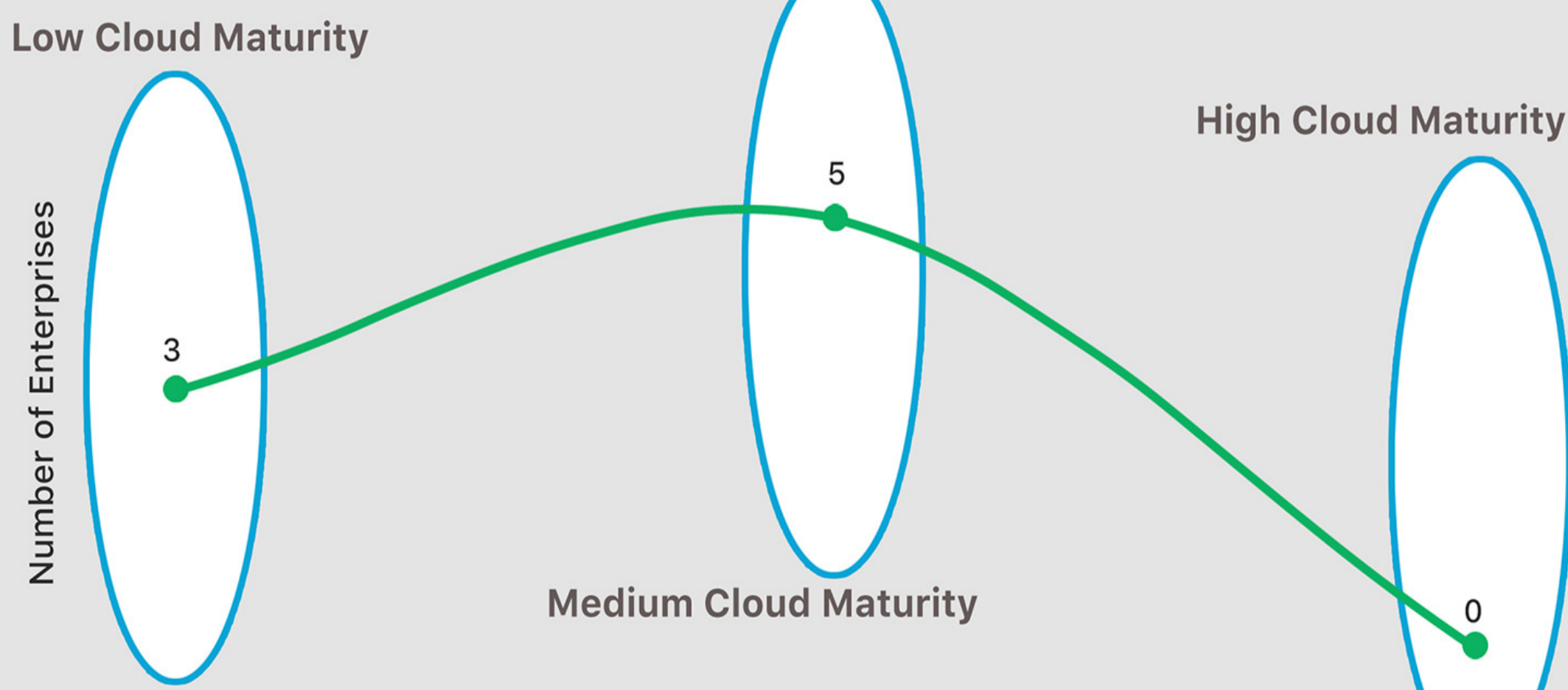
Majority of the companies have >10% of public cloud usage

OVER 80%
companies selectively moving critical applications on public/private cloud

90%
of the enterprises using Public Cloud for 20-30% of their workloads

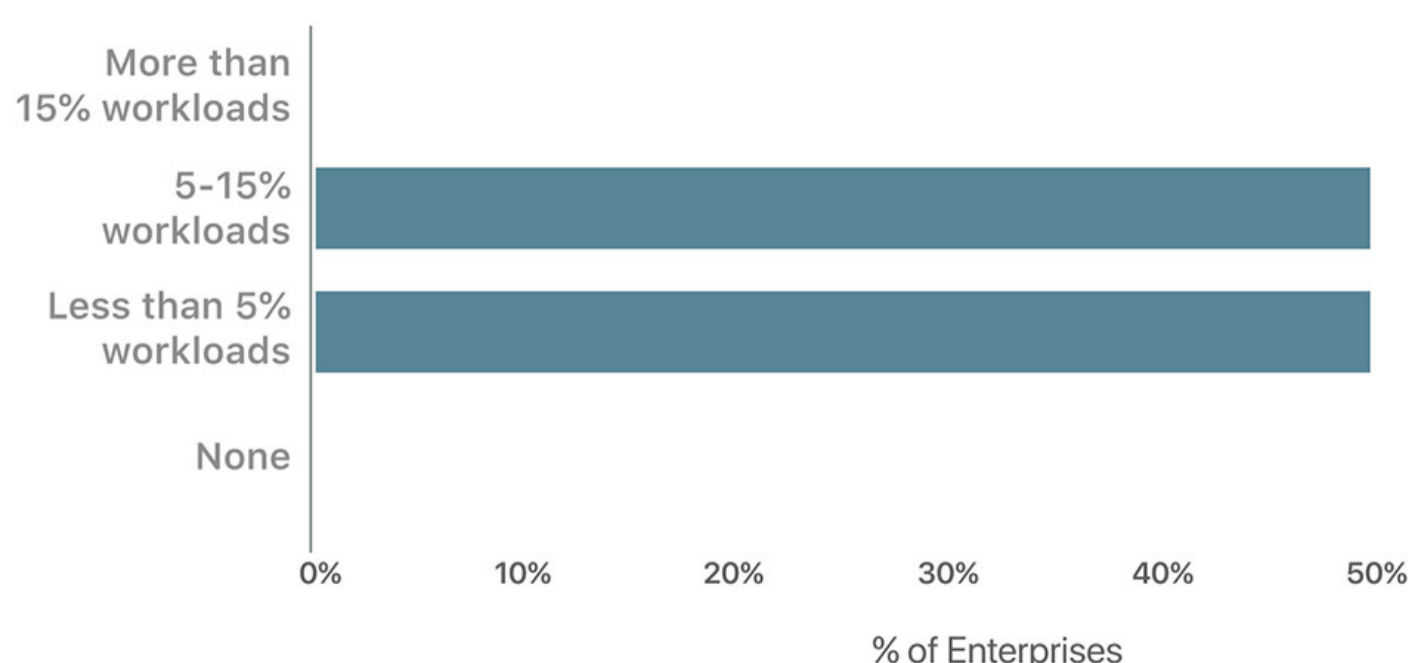
CLOUD MATURITY CURVE

Retail enterprises are concentrated in the Medium and Low cloud maturity, with none in High maturity. Enterprises lying in Medium maturity are poised to transition to the high maturity clusters over the next few years.



Source: 20+ interviews from 8 leading Global enterprises;
Note: Low Maturity Cluster (score range 1.6-1.8); Medium Maturity Cluster (score range 1.9-2.1); High Maturity Cluster (score range 2.2-2.4)

STATE OF APPLICATION DEPLOYMENT LEVERAGING MULTI-CLOUD ENVIRONMENT



For more information and to see where your organization sits on the Cloud Maturity Curve, visit <https://www.nutanix.com/maturity-model/>