Bloomin Brands Serves Up Business Growth with Nutanix

Nutanix Enterprise Cloud Enables Global Restaurant Chain to Boost Cloud Performance by 50 Percent and Reduce Energy Consumption 40 Percent.

BUSINESS BENEFITS

With 110 restaurants and 12,000 employees in Brazil, Bloomin Brands is under constant pressure to keep pace with steady growth. To enable its data center to quickly respond to changing employee and customer needs, the global restaurant chain deployed a hyperconverged infrastructure based on Nutanix Enterprise Cloud Appliances. The efficient, scalable solution helps Bloomin Brands save time managing its network, so IT can focus on business growth. For example, monthly consolidation of its ERP now takes only four hours—half as much time as before. Integrated DR with a Recovery Time Objective (RTO) of five minutes keeps data safe and minimizes business disruption. The consolidated solution has also reduced rack space by 50 percent and cut energy consumption by 40 percent.

> "The fact that the Nutanix Enterprise Cloud OS has enabled a native DR environment was an advantage that others could not offer, making our infrastructure more scalable and giving us time to think about other matters, like optimizing our growing business."
>
> – Marcos Antônio Nogueira, Chief Operations and Technology Officer, Bloomin Brands International

INDUSTRY
Food Service

CHALLENGES
- Scale data center to support 10 percent annual growth
- Keep restaurant data available in the event of emergency
- Maximize performance of critical business applications
- Improve efficiency and reduce energy consumption

SOLUTION
Nutanix Enterprise Cloud Platform
- Nutanix AHV Virtualization
- Nutanix Acropolis (AOS)
- Nutanix Data Protection & Disaster Recovery (DR)

Applications
- Microsoft Dynamics AX
- Enterprise Management System (ERP)

NUTANIX
YOUR ENTERPRISE CLOUD