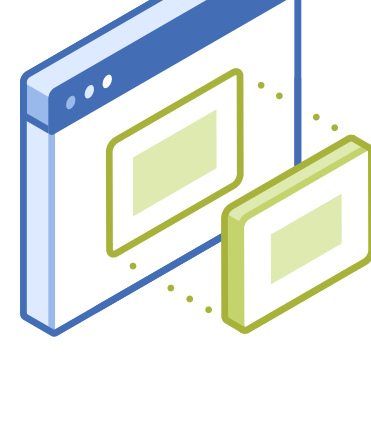


# Complexity Made Simple

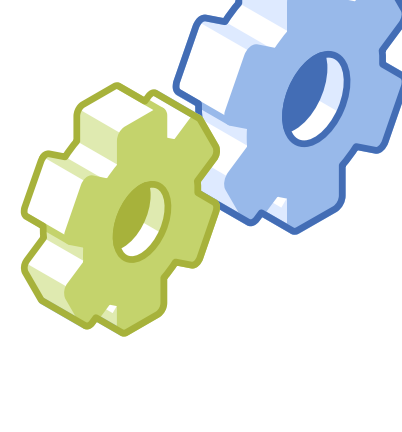
Database Infrastructure and Management  
with HPE GreenLake and Nutanix Era

## Understanding Your Database Challenges



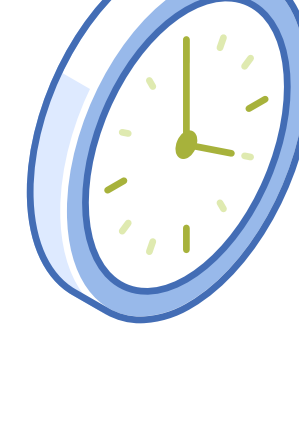
### Overstretched

- Complex and manual database operations lead to errors and delayed deployments
  - Outdated infrastructure leaves databases struggling to meet modern performance demands and business needs



### Overloaded

- Database sprawl leads to a database management nightmare, costing DBAs massive overtime
- DBAs lack skill sets for Backup and Disaster Recovery that can result in costly downtime



### Overburdened

- Maintenance tasks like patching and upgrades require downtime for applications and users, costing productivity
  - DBAs unable to keep up with database patches and updates increase database vulnerability

## Power Up Your Databases for Stronger Business Performance

Consumption-based Database Infrastructure  
from HPE GreenLake and Nutanix

### Simplify

management and increase productivity  
by focusing on what matters

**66%**

reduction in administrative  
efficiencies with DBaaS<sup>3</sup>

**87%**

simplification in database  
administration tasks<sup>3</sup>

### Satisfy

business needs and keep the  
business running optimally

**5x**

database performance  
improvement<sup>1</sup>

**5x**

analytics performance  
improvement<sup>2</sup>

### Slash

database infrastructure costs with expanded  
freedom of choice in deployment model

**62%**

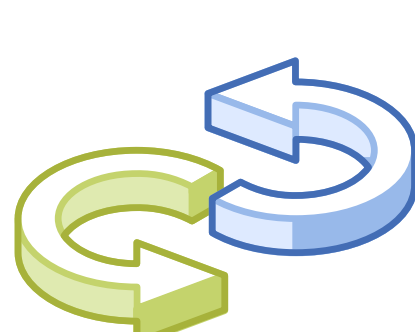
reduction in database  
operational costs<sup>3</sup>

**6x**

reduction in storage costs  
with zero byte cloning<sup>3</sup>

Complexity made simple, with consumption flexibility

## HPE GreenLake with Nutanix Era Delivers the Outcomes your Business Demands



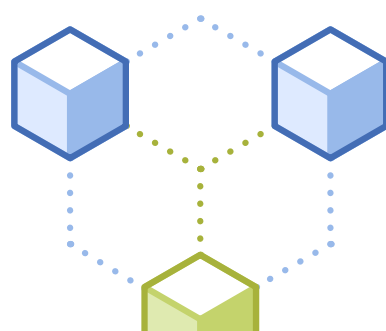
### Outcome-based Consumption Drives More Business Agility

Buffered capacity ahead of demand. Active capacity metering and management.



### Managed For You, So You Can Fuel Innovation

Offload 'heavy lifting'. Takes on routine IT tasks to free up staff.



### On-premises Control With The Benefits Of Cloud

Choose your deployment model. Deliver greater performance.



### Better Economics For Financial Simplicity And Clarity

Reduce overprovisioning. Pay only for the services you use.

For more information on HPE GreenLake  
with Nutanix, go to [nutanix.com/hpe](https://nutanix.com/hpe)

<sup>1</sup>Danish Publisher Gets Back on Hybrid Track With Nutanix <https://www.nutanix.com/company/customers/gylldendal>

<sup>2</sup>JSC Kazakhtelecom Upgrades to Nutanix <https://www.nutanix.com/content/dam/nutanix/resources/case-studies/cs-jsc-kazakhtelecom.pdf>

<sup>3</sup>The TCO of DBaaS with Nutanix Era (or Why to Evolve from Traditional Database Operations) <https://www.nutanix.com/blog/the-tco-of-dbaas-with-nutanix-era>