

How CXOs Can Successfully Navigate the Broadcom Acquisition of VMware

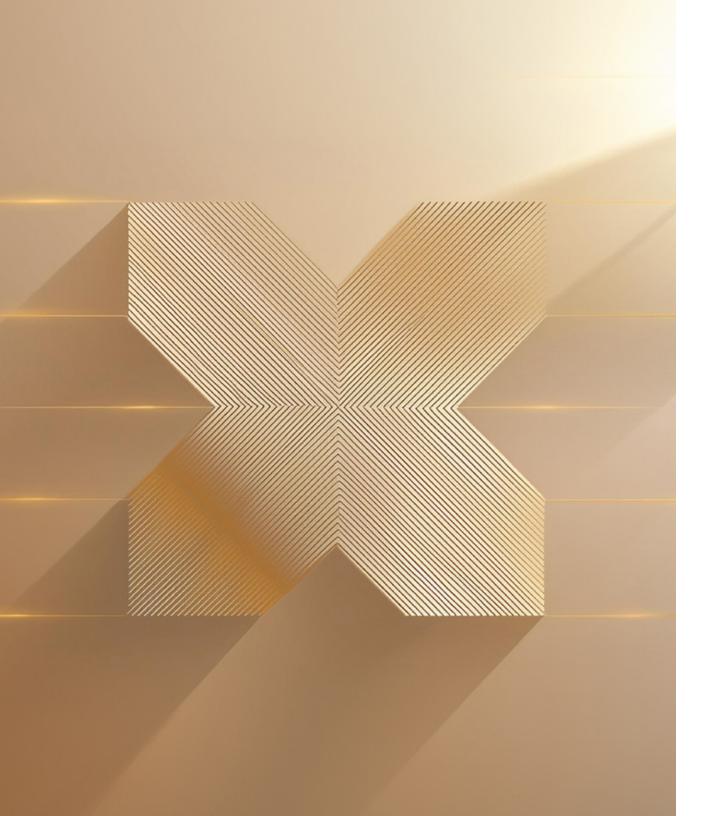
News accounts that raise the possibility of increased prices, lack of innovation and reduced support from a critical IT vendor suggest risks that CIOs and other C-level executives (CXOs) simply cannot ignore.

Yet these are the risks that many VMware customers are grappling with in the wake of the Broadcom acquisition, often resulting in a sense of urgency and uncertainty. It's a defining moment for CXOs that prompts the need to critically re-evaluate IT investments and explore adopting modern platforms that promise to secure their enterprise's future.

The risks are substantial. However, the good news is that there are options available. Those options for VMware customers include running new workloads on a modern platform; embracing the scalability and innovation offered by extending to the cloud, and/or converting legacy infrastructure to a platform that best aligns with their evolving enterprise needs.

For forward-thinking CXOs, this transition period is not just about mitigating risks. It's also about seizing the opportunity to reimagine their technology real estate, consider a broader range of cloud and virtualization solutions, and equip their enterprise for sustained success in the digital era.





Run New Workloads on a Modern Platform

Running new workloads and applications on a modern platform such as the Nutanix Cloud Platform enables CXOs and their IT organizations to achieve two critical goals:

- **1. Constrain** their VMware commitments, costs, and deployments as needed.
- **2. Construct** and run new and modern workloads and new instances of existing workloads on a more predictable, flexible hyperconverged infrastructure-based platform.

Nutanix offers a viable option and superior platform for customers navigating the Broadcom acquisition of VMware. Specifically, the Nutanix Cloud Platform delivers a secure, resilient, and self-healing environment perfectly designed for today's modern enterprise and modern applications.

Moreover, the Nutanix platform excels in application, data and license portability for the effortless movement of applications and data across clouds and on-premises while considering performance, cost and data sovereignty requirements.

The Nutanix platform also delivers unified management across hybrid multicloud setups and seamless operations regardless of location and it simplifies managing datacenters, clouds and edge environments. And the Nutanix obsession with customer satisfaction is evident, with a Net Promoter Score consistently above 90.

Extend to the Cloud

What Nutanix brings to the table is a transformative approach that significantly simplifies the movement of workloads and applications to the cloud, focusing on control, efficiency and adaptability.

Nutanix streamlines the process of building out public cloud infrastructure. Nutanix facilitates the portability of applications and workloads to the cloud without necessitating refactoring, thereby minimizing the cost and effort required for cloud migration. Furthermore, Nutanix delivers a modern hybrid multicloud platform that ensures effortless mobility of workloads, efficient management and the portability of licenses across diverse multicloud environments, including public, private and hybrid clouds.

Experienced CXOs considering the use of multiple public clouds know to ask whether there will be a need to refactor or re-architect applications because refactoring and re-achitecting applications can extend projects longer than originally planned, placing an unexpected burden on development teams.

Nutanix addresses this with a single management pane for comprehensive visibility into public cloud expenditures, complete with chargeback and budgeting functions. This allows the movement of applications between on-premises environments and public clouds without the need for refactoring and offers a seamless, governance- enhanced cloud migration experience.





Convert your Infrastructure

For CXOs, the responsibility to ensure that an enterprise's IT infrastructure is robust and future-proofed is paramount. That is why more enterprises are converting their VMware infrastructure to the Nutanix Cloud Platform with its integrated, enterprise-grade AHV hypervisor.

When an enterprise decides to convert from VMware and legacy infrastructure, Nutanix offers like-for-like capabilities in a modern platform that suits all workloads.

To facilitate sizing and migration of workloads, Nutanix offers comprehensive migration toolkits alongside professional migration services through Nutanix and its authorized partners, thereby ensuring a swift and efficient migration process for workloads.

Nutanix and its partners can help with training, bootcamps, certifications, and test drives to get enterprises up to speed fast. Customers quickly realize that the Nutanix one-click approach to cloud infrastructure management and security makes learning and using the new platform easier than they thought it would be.

CXOs Can De-Risk Their Enterprise with Nutanix Hybrid Multicloud Platform

In this current climate of uncertainty facing VMware customers, it's crucial for CXOs to realize that they have viable options and that strategic partners are available to help navigate these challenges. Nutanix stands out, not merely as an alternative, but as a vital ally for those CXOs and enterprises looking to improve their infrastructure resilience and future readiness.

Learn more at www.nutanix.com/cxo



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