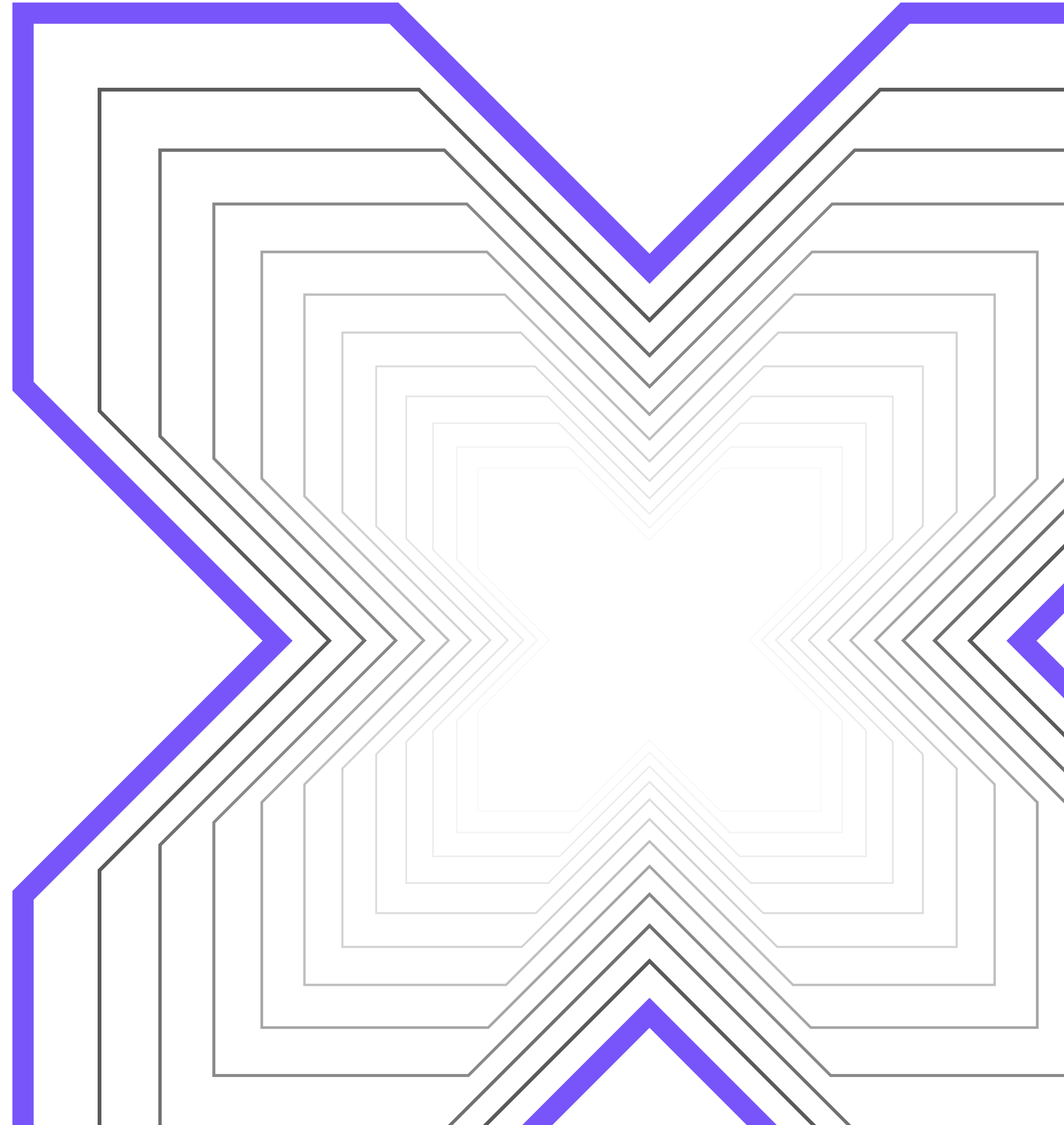


# Build Your Business with Nutanix

Your Guide to Success



## One place to build your business.

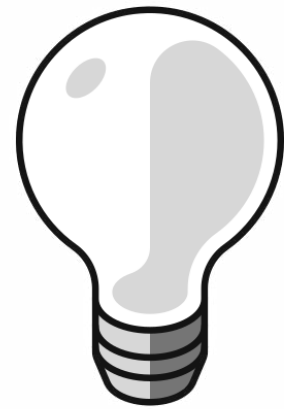
Nutanix provides you with one place to build a sustainable and profitable business. A channel-first partnership that prioritizes rich incentives and consistent profitability throughout every stage of the customer journey.

One platform validated with 700+ technology providers to help your customers accelerate app performance, minimize cost and security risks, and provide a cloud operating model across edge, on-premises, and public clouds.

Nutanix helps you reduce business risk and build a multi-vendor strategy while providing your customers with a single platform to run all their apps and data across multiple cloud environments efficiently and cost effectively.



## Five Reasons to Build Your Business with Nutanix:

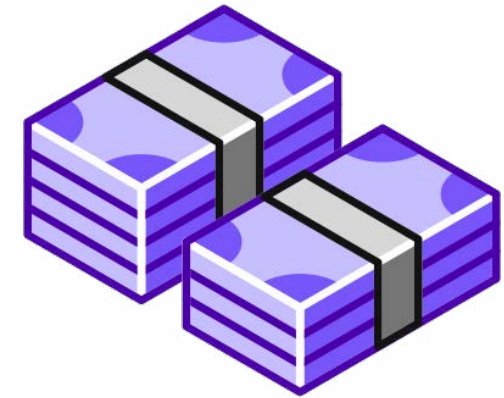


## Shape your tomorrow through the opportunity of hybrid multcloud.

Realize the full potential of your business and reduce risk by developing a multi-vendor strategy with a leader in the hybrid multcloud category. Nutanix unites public cloud simplicity and agility with private cloud performance and security for your customers, ensuring cost-effective business continuity through unified management, one-click operations, and AI-driven automation.

Trusted by 24,000+ Customers





## Drive profitable growth quickly.

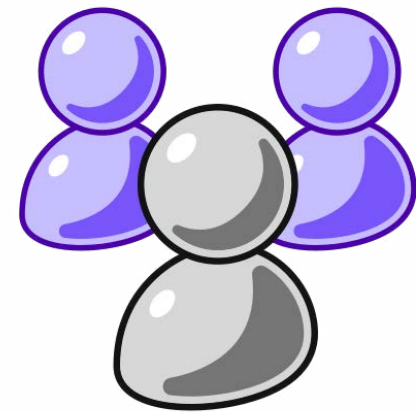
Earn and grow profitability throughout the entire customer engagement lifecycle, not just the first transaction. Find profitability on every deal through enhanced deal registration advantages and a partner program that provides rich incentives for organizations and individuals as you perform and grow. Unlock more avenues of profitability as you develop and deliver a full Nutanix services portfolio.

[5-Star Rating](#)

[2023 4-Star Rating, CRN Partner Program Guide](#)

[2022 Champion Vendor, Canalys Channel Leadership Matrix for EMEA & APJ](#)





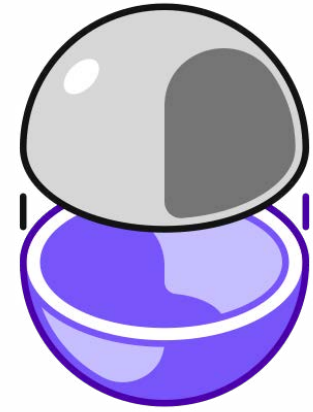
## Ensure customer success from the start.

Deliver true ROI enabling your customers to manage their datacenters, clouds, and the edge as a single entity from one platform. Provide your customers with industry-leading support like no other, backed by a proven 8-year average 90+ Net Promoter Score (NPS).

90+ NPS Score average over 8 years

Gartner Peer Insights 2022 Customers' Choice for HCI





## Effective selling made simple.

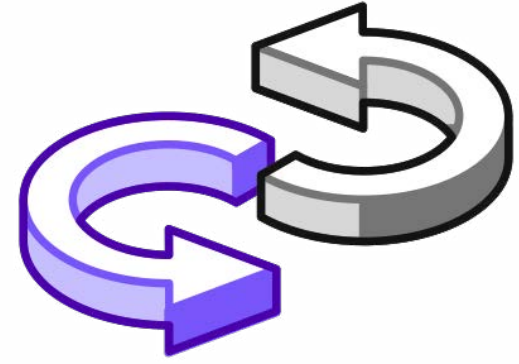
Seamless partner-ready selling, sizing, and marketing automation tools put the power back into your hands. With a continued focus on partner competencies through role-based learning paths across all Nutanix solutions, you can quickly speed up sales cycles and get deals across the line with ease.

5,000+ annual sales and technical certifications completed by partners

60,000+ annual sizing scenarios created in Nutanix Sizer by partners

Create a quote from your BOM with a single click





## Freedom to choose.

For you and your customers. Unmatched freedom of choice, with a mature ecosystem of validated technology alliance solutions to build the perfect solution for your customers.

Nutanix is proud to be built on flexibility, allowing customers to choose their hypervisor, server platform, or cloud of choice to deploy and run their applications and data with ease.

[700+ validated solutions with technology partners](#)

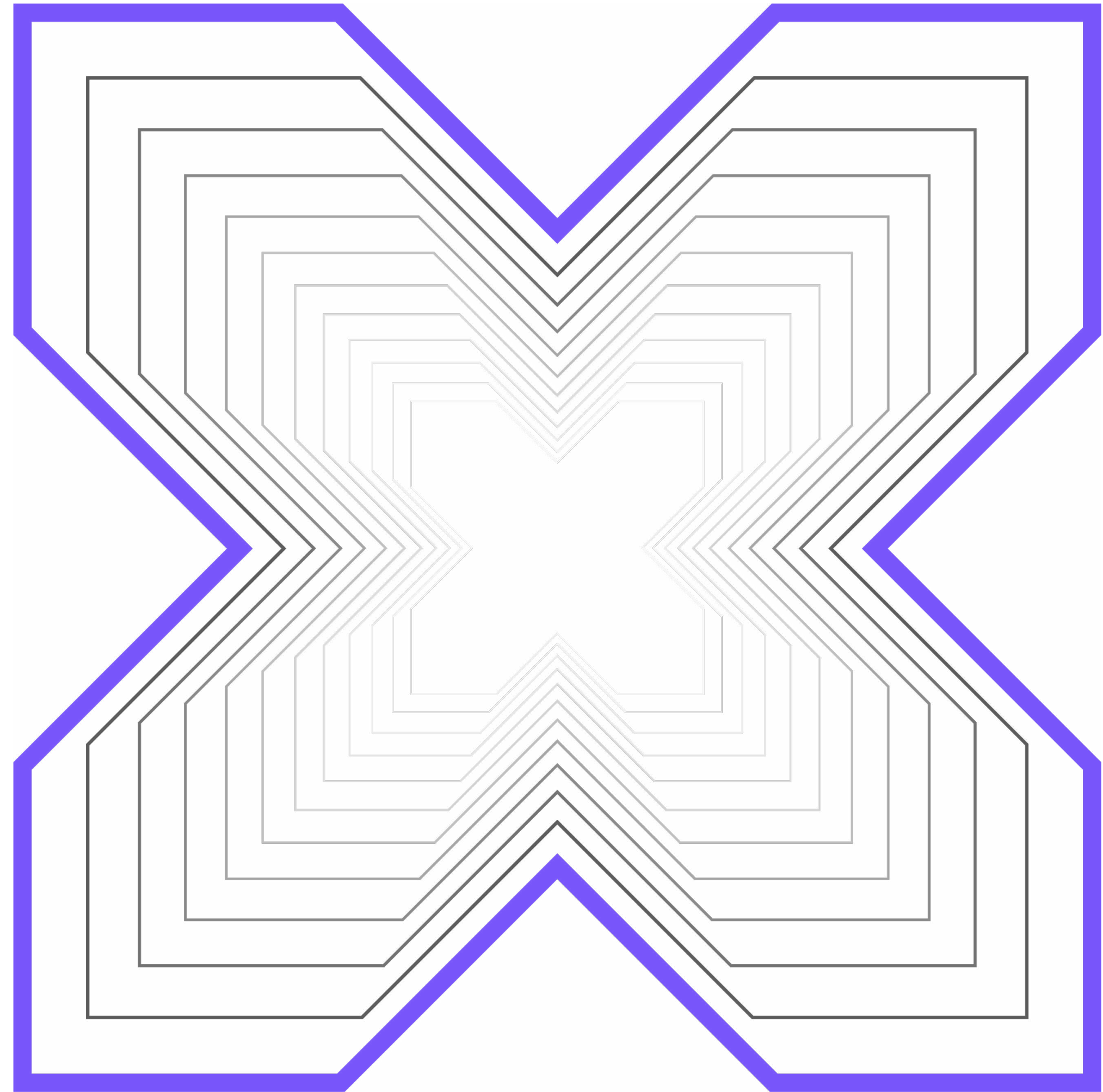




## Partner with Nutanix for one place to build your business.

The time is now to capitalize on the massive opportunity that hybrid multicloud represents.

By building your business with Nutanix, you'll tap into a leading hybrid multicloud platform that delights customers, brings ample front and back-end profitability, and makes it easy for your organization to learn, market, and sell Nutanix through seamless partner tools and resources.





## Contact Us

### Nutanix Corporate Headquarters

1740 Technology Drive, San Jose, CA 95110, United States

Telephone	855.NUTANIX (855.688.2649)
Email	Reseller and Distributor Program: <a href="mailto:channelprograms@nutanix.com">channelprograms@nutanix.com</a>
Email	Service Provider Program: <a href="mailto:serviceprovider@nutanix.com">serviceprovider@nutanix.com</a>
Website	<a href="https://nutanix.com">nutanix.com</a>
Social	<a href="#">@nutanixpartners</a>
Partner Portal	<a href="https://partnerportal.nutanix.com">partnerportal.nutanix.com</a>