

Nutanix Customer Insight: Hybrid Multicloud Initiatives

The hybrid multicloud operating model is the future of IT, allowing for enhanced efficiency with seamless app and data migration, management, and security. Hybrid multicloud initiatives are a priority for our enterprise customers. Nutanix recently surveyed over 125 customers to understand more about enterprise pain points and expectations and how Nutanix can address those industry challenges.

Enterprise Cloud Pain Points

44% **Time-to-Value:** Getting existing enterprise apps to the cloud quickly

43% **Incompatible Platforms:** Consolidating platforms from disparate providers

40% **Lack of Visibility:** Struggling with full resource usage view in mixed-cloud environments

“Nutanix has been our first step in a hybrid multicloud journey, and with NC2, we are moving workloads from on-premises to cloud and vice versa effortlessly.

Sitaram Dhuri
Associate VP of IT
↔ **Straive™**

Hybrid Multicloud Model Addresses Enterprise Pain Points

Nutanix's philosophy is centered on a **Radically Simple Hybrid Multicloud platform** to run, monitor, and manage all your apps and data across on-premises, the edge and the cloud. Nutanix Cloud Clusters (NC2) is the hybrid multicloud deployment model enabling consistent IT management across the entire hybrid multicloud, faster time-to-cloud value, and lower total cost of ownership (TCO). NC2 is designed to enable enterprises to directly address these cloud pain points.

Main Use Cases for a Hybrid Multicloud Management Solution in the Enterprise

60%

Workload and data backup and data recovery (DR)

Businesses need the highest level of data protection and recovery from failures and outages. NC2 allows IT to unify datacenter and/or multiple public clouds for backup and DR.

57%

Simplifying IT management in a hybrid multicloud

IT execs want a single management platform with simplified operations across their hybrid multicloud environment. NC2 delivers this full, single-pane visibility.

45%

Running or moving enterprise workloads to cloud

Spikes in business demand can make capacity planning difficult. NC2 enables app and data mobility without risk or relicensing.

Most Important Benefits Enterprises Want in Their Hybrid Multicloud Management Solution

Consistent IT operations across on-premises and public cloud environment

33%

Visibility and control with single-pane, unified management

22%

Intelligent workload placement anywhere, without relicensing

17%

NC2 provides hybrid cloud simplicity by extending your on-premises environment to the cloud without refactoring or replatforming your apps and data.

[Learn More](#)

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