

# Embrace the Power of Hybrid Multicloud EUC

## Key Benefits

- Streamline hybrid multicloud EUC operations with a single, easy-to-manage infrastructure platform across datacenter, cloud, and edge.
- Deliver apps and desktops everywhere with less complexity and consistent performance.
- Strengthen your ransomware defense posture with [Nutanix Data Lens](#).
- Eliminate the need for image conversion, simplifying cloud provisioning.
- Leverage the cloud for business continuity, on-demand elasticity, test/dev and other use cases.
- Co-developed integrations and plugins ensure interoperability.

## Products

- [NC2 \(Nutanix Cloud Clusters\)](#)
- [VDI](#)
- [Files Storage](#)

## Solutions

- [Citrix](#)
- [VDI](#)
- [Hybrid Multicloud](#)
- [End User Computing \(EUC\)](#)
- [Security](#)
- [Use Cases](#)

Ready to get Hands-On?

[Take a Test Drive](#)

## Nutanix and Citrix streamline EUC with complete integration and streamlined cloud deployment

Hybrid multicloud is rapidly becoming the standard infrastructure for enterprises. A recent survey indicated that [90% of enterprises are adopting a “cloud smart” approach to their infrastructure strategy](#), leveraging the best

environment(s)—datacenter, cloud, or edge—for each of their applications. However, multicloud desktop and app delivery can be complex, resulting in high upfront costs, long deployment times, limited scalability, increased security risks, and dissatisfied end users.

Citrix and Nutanix address these challenges, taking the pain and complexity out of hybrid multicloud EUC.



Of course, one of the main advantages was that there is a deep integration of the Citrix tools into the Nutanix portfolio. We are using machine creation services to deploy images and manage the images across our on-prem environment, as well as public cloud resource layers. We are using the file servers, which is also a benefit of the Nutanix solution, compared to other competitors in that space.

Michael Janssen,  
Lead Architect for remote access, Vodafone  
(United Kingdom)

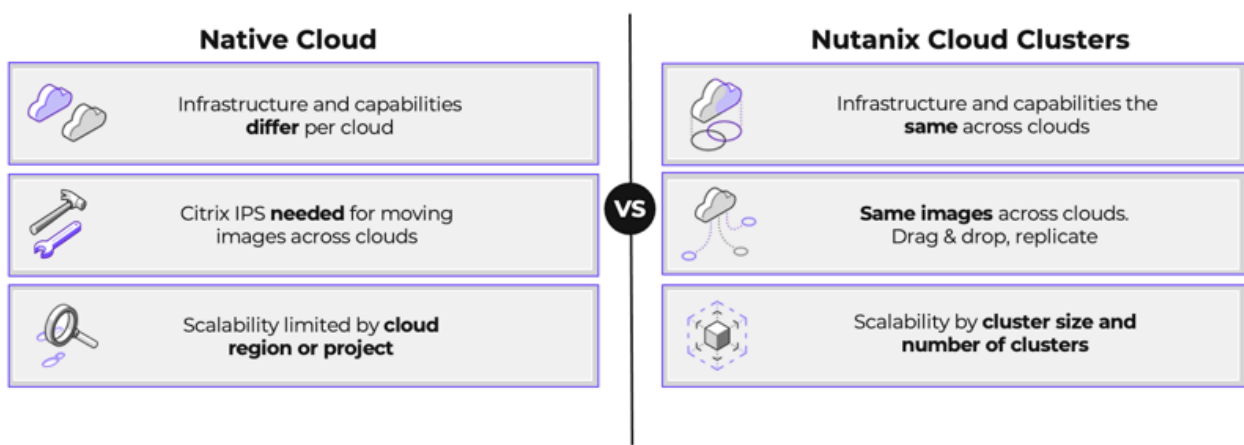
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#### **Nutanix Eliminates Hybrid Multicloud EUC Pain Points**

Hybrid multicloud EUC can present significant challenges. Often, available cloud instances don't perfectly align with your needs, leading to over-provisioning. Cloud storage can often become a bottleneck, and you may have to increase instance size to achieve the required throughput. Additionally, moving from on-premises to the cloud—or between clouds—requires converting your images, adding further complexity.

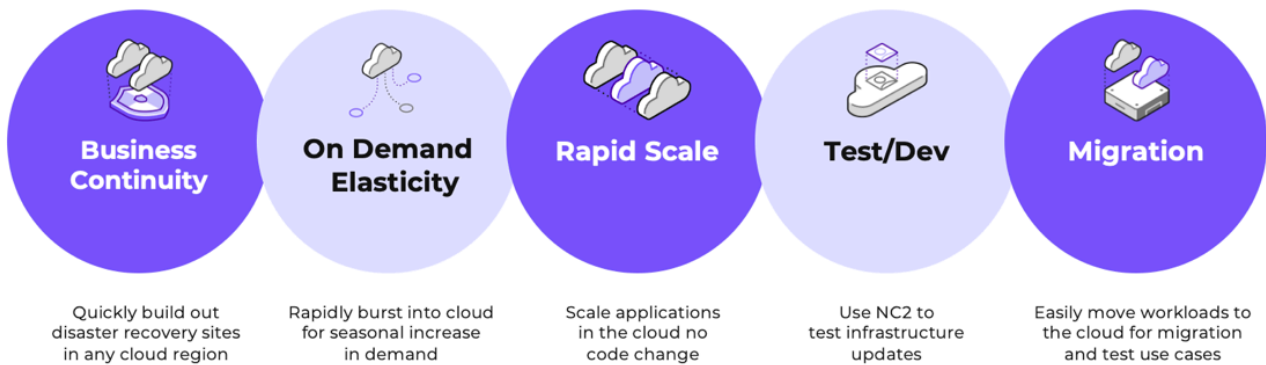
Nutanix addresses these issues by offering a consistent operating environment everywhere—in the datacenter, in the public cloud, at the edge, and at leading service providers. This ensures your Citrix Apps and Desktops images run identically everywhere, eliminating the need for conversion. In the public cloud, Nutanix Cloud Clusters (NC2) runs on bare metal for maximum efficiency, enabling you to right-size images on demand, just as you would on-premises. High-performance NVMe storage ensures that cloud performance matches that of the datacenter, while flexible autoscaling can adjust resource consumption according to load to control cloud costs.

## Citrix Provisioning



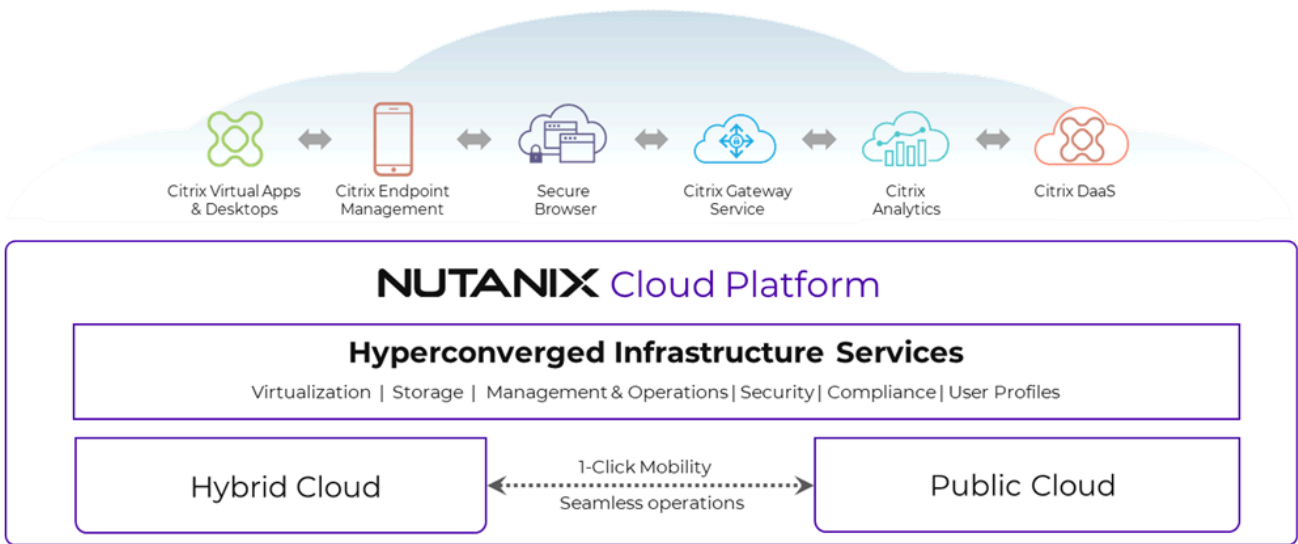
Nutanix streamlines hybrid multicloud EUC, making it more flexible and cost effective. Scale from hundreds to thousands of seats with linear performance and no surprises. Freedom to choose your preferred infrastructure or cloud provider, per-user pricing and portable licenses, along with integrated file services, security, and data protection give you the capabilities and flexibility you need to succeed.

## Citrix and Nutanix: Your Hybrid Multicloud Platform



Nutanix and Citrix support your most important cloud use cases—in less time with far fewer hassles. The two companies have worked closely to integrate and validate the Citrix capabilities your EUC operations rely on. Co-developed integrations include: Citrix VAD/DaaS hosting, NetScaler, App Layering, Session Recording, and MCS and PVS provisioning.

As a result, you can run Citrix anywhere while relying on the Nutanix platform to deliver apps and data everywhere—including AWS and Microsoft Azure—with a single set of management tools and uniform performance from every location.



**Ready to Get Started?**

To see how Citrix on Nutanix Cloud Clusters takes the pain out of hybrid multicloud EUC

**Take a Test Drive >**

or visit <http://www.nutanix.com/citrix>



**NUTANIX**

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